



Salon & Spa Professionals
of New York State

FOR IMMEDIATE RELEASE

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**Salon & Spa Professionals of NYS announce graduate membership program
with Aesthetic Science Institute**

Albany, NY: The Salon & Spa Professionals of NYS announced a new strategic alliance program where students enrolled at the Aesthetic Science Institute in Latham, NY, who are preparing to enter the skin care, makeup and nail industries, will automatically be enrolled for membership in the industry's professional association upon graduation. The program gives graduates access to all association member benefit programs with no additional out of pocket expense for their first year.

Todd Garofano, Executive Director of the Salon & Spa Professionals of NYS said, "We are thrilled to partner with Aesthetic Science Institute to provide this program to their graduating students. Entering the workforce is stressful enough but couple that with opening their own business or working on a commission basis or as an independent contractor, it becomes overwhelming. We feel it is vital to give these new professionals access to a robust member benefit program which includes health insurance, liability insurance, business payment processing solutions and long-term financial planning as well as access to continuing education and local events. We welcome them into our community and let them know they are not alone. They can lean on their fellow members to ask advice, learn best-practices and get a leg up as they start their careers. And if we can provide this with no additional cost their first year, we feel it's a win for all of us. We hope to duplicate this program with other accredited schools and institutions across the state."

The Salon & Spa Professionals of NYS was formed to provide an industry voice on statewide legislative issues, to increase industry standards through education and to provide access to business efficiencies, continuing education opportunities and align business service providers with members' needs.

Salon & Spa Professionals of NYS: Todd Garofano, Executive Director
Phone: 518-312-8944 email: todd@nysassp.org

The mission of the Aesthetic Science Institute is to train and prepare graduates for a rewarding career in the skin care, makeup and nail industry. It is a strong, motivated and goal-oriented individual that creates the future of this profession and at ASI, we strive to stimulate each individual while promoting the realization of the power of one's self. Self-motivation is the foundation to professional success as well as life success.

Aesthetic Science Institute: Michelle D'Allaird Brenner, Owner
Phone: 518-786-0760 email: mdalliard@asetheticsscienceinstitute.com

11 N. Pearl St., Suite 1710, Albany, NY 12207 - (518) 309-5140 – www.nysassp.org